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JOHN SCHEEPERS, Inc.

Flower Bulb Specialists

37 WALL STREET
NEW YORK 5, N. Y.

[1961]

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"Beauty From Bulbs"

SUPPLEMENT:

FALL FLOWERING

CROCUSES

COLCHICUMS

STERNBERGIAS

...

TALL BEARDED IRIS

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Iris—Goddess of the Rainbow.

TALL BEARDED IRIS

(June Flowering)

INCREASE GARDEN BEAUTY—
REDUCE LABOR COSTS

The culture of the Bearded Irises offers no difficulties. But because they will grow under arid conditions, will survive in shade, and bravely assume the part, too often thrust upon them, of rescuing from desolation some garden region where little else will consent to grow, these willing plants are, more often than not, treated with scant consideration and denied the opportunity to develop the full measure of their beauty and mobility. Even so they pluckily grow and blossom; but give them their desire—abundant sunshine, good soil rich in lime and devoid of fresh manure, intelligent watering during dry seasons, particularly when the buds are forming—and the reward in multiplicity of flowers, in their improved color and size and texture, in the sturdy increase of the clumps, will astonish many a one who is under the impression that he is familiar with the manifold charms of color, the perfection of form of these most enchanting flowers.

We have given much careful study to the great number of varieties usually listed. We have noted the many similarities existing, and have finally selected what we would consider a Master List, consisting of the most desirable varieties, so that you may plant all of the following in your garden without danger of regret.

All appear on the list of 100 best, published by the American Iris Society. Dykes Medal Winners received the Highest Award of the Society which is made each year.

ARGUS PHEASANT. *Golden Brown.* A very remarkable flower of bright golden brown with a copper sheen. Very outstanding and a Dykes Medal Winner. Height, 38 inches. \$2.25 each; \$5.50 for 3; \$20.00 for 12.

BALLET DANCER. *Apricot-Tan.* This is a charming variety. The apricot-tan standards are large and full, the falls are held almost horizontal and are very broad, waved and crimped at the rim. Prize-winner. Height, 36 inches. \$2.50 each; \$6.25 for 3; \$22.00 for 12.

CHERIE. *Flamingo Pink.* A large full bodied flamingo pink self with a deep tangerine beard, for a stunning effect. Dykes Medal Winner and rightfully so, as it is a fine flower. Height, 36 inches. \$2.25 each; \$5.50 for 3; \$20.00 for 12.

CHIVALRY. *Medium Blue* Very beautiful. The large blooms are nicely ruffled and of great substance. The position of the flowers on the stem is excellent. Prize winner. Height, 36 inches. \$1.00 each; \$2.50 for 3; \$8.00 for 12.

EDWARD OF WINDSOR. *Peach-Pink.* A very outstanding variety. Beautiful and delicate peach pink with a tangerine beard. Very free flowering. Prize-winner. Height 36 inches. \$2.50 each; \$6.25 for 3; \$22.00 for 12.

ELMOHR. *Bishop's Purple.* The huge blooms measure up to seven inches and are ruffled for an exquisite effect. One of the finest in cultivation and a Dykes Medal Winner. Color can be described as being between Mulberry purple and Bishop's purple. Strong grower, fine foliage and good for exhibition. Height, 37 inches. \$2.25 each; \$5.50 for 3; \$20.00 for 12.

GREAT LAKES. *Light Blue.* Winner of Dykes Medal a few years ago, still tops in the garden and for exhibition. Clear light blue with the beard almost white. The standards are well domed and the falls are flaring for a delightful effect. Pleasing fragrance. Height, 42 inches. \$.75 each; \$2.00 for 3; \$7.00 for 12.

HAPPY BIRTHDAY. *Deep Flamingo Pink.* Large flowers delightfully ruffled and crinkled. This variety

Our prices are based upon
the selection of
Extra Heavy, Strong Roots
that bear the



SEAL OF APPROVAL

ORDER NOW FOR DELIVERY
AT PROPER PLANTING TIME

is the most colorful of all of the pink flamingos. Prize winner. Height, 36 inches. \$3.50 each; \$10.00 for 3; \$25.00 for 12.

HELEN MC GREGOR. *Pale blue.* Clear pale blue and uniform in color throughout the bloom. Both standards and falls are broad and ruffled. Dykes Medal Winner. Height, 36 inches. \$2.25 each; \$5.50 for 3; \$20.00 for 12.

LIMELIGHT. *Greenish Yellow, a Canary.* It is ruffled and frilled for a very fine effect. Lime is a good description. \$2.50 each; \$6.25 for 3; \$22.00 for 12.

MARY RANDALL. *Rose-Pink.* A deep rose pink self with a bright red tangerine beard. Dykes Medal winner. Very near perfection in the pinks. The finest. \$3.00 each; \$5.00 for 3; \$12.50 for 12.

MISSOURI. *Porcelain Blue.* A giant flower of clear porcelain blue. Well formed standards and flaring falls. Dykes Medal Winner. Extra fine. Height, 37 inches. \$.75 each; \$2.00 for 3; \$7.00 for 12.

NEW SNOW. *Pure White.* The flowers are ruffled and flaring. The bright yellow beard brings emphasis to the purity of the bloom which is snow white with no other markings. Very beautiful and a prize winner. Height, 38 inches, \$1.25 each; \$3.00 for 3; \$10.00 for 12.

OLA KALA. *Deep Yellow.* The brilliant deep yellow blooms are of extra fine substance and are weather

proof. Nicely ruffled standards and the falls are semi-flaring. Well branched stalks. Dykes Medal Winner. Height, 38 inches. \$1.00 each; \$2.50 for 3; \$8.00 for 12.

PRAIRIE SUNSET. *Peach, Gold and Apricot.* A Dykes Medal Winner. Iridescent colorings of pink, apricot and peach with rose and gold shining through. It is a very beautiful Iris. It is simply gorgeous in the garden as well as for cutting. Height, 38 inches. \$1.00 each; \$2.50 for 3; \$8.00 for 12.

RANGER. *Crimson-red.* A very brilliant crimson red self—the large flowers are brilliant and produced in quantity. Very fine variety. \$2.00 each; \$5.50 for 3; \$19.00 per 12.

SABLE. *Dark Blue-Purple.* A dark beauty. Everyone wants this variety on sight. Dark blue-purple with a lustrous silky sheen, the color is enhanced by the dark violet beard. Height, 36 inches. \$1.00 each; \$2.50 for 3; \$8.00 for 12.

SNOW FLURRY. *White.* This is a beautiful variety that is ruffled and frilled. In the bud stage there is a blue tinge, then when the flower opens it is a delightful icy snow white. Very fine. Height, 43 inches. \$1.25 each; \$3.00 for 3; \$10.00 for 12.

SOLID MAHOGANY. *Mahogany Red.* Darkest of the red varieties. The color effect is brownish mahogany enhanced by the deep bronze gold beard. Height, 38 inches. \$1.25 each; \$3.00 for 3; \$10.00 for 12.

SPUN GOLD. *Golden Yellow.* A Dykes Medal Winner. It is very close to a pure gold color; petals are of finest texture. Beautiful and fragrant. Height, 38 inches. \$1.00 each; \$2.50 for 3; \$8.00 for 12.

WABASH. *White and Purple.* Dykes Medal Winner. Pure white standards that are slightly ruffled; the falls are velvety and violet purple bordered white for a thrilling effect. Well branched and a profuse bloomer. Height, 38 inches. \$1.00 each; \$2.50 for 3; \$8.00 for 12.

For Iris Kaempferi and Dutch Iris—see our 1961 Fall Edition of "Beauty from Bulbs"

DYKES MEDAL WINNER COLLECTION

All varieties in this collection have been winners of the coveted DYKES MEDAL highest honors that can be bestowed.

ARGUS PHEASANT—Brown Gold
CHERIE—Flamingo Pink
ELMOHR—Bishop's Purple
HELEN MCGREGOR—Pale Blue
GREAT LAKES—Light Blue

MISSOURI—Porcelain Blue
OLA KALA—Orange Yellow
PRAIRIE SUNSET—Peach, Gold & Apricot
SPUN GOLD—Golden Yellow
WABASH—White and Purple

Collection No. 1

Consisting of three extra strong roots each of the above 10 varieties. Total 30 Roots. Catalog Value \$36.00

SPECIAL PRICE \$32.00

Collection No. 1A

Same as No. 1, only one extra strong root each of the 10 varieties. Total 10 Roots. Catalog Value \$14.50

SPECIAL PRICE \$12.00

SCHEEPERS' SPECIAL MIXTURE

Where a ground cover or screening effect is desired; or in an area that is hard to plant we offer this Superb Mixture of Varieties. Ideal for cutting garden as well. Blooms over a long period, well balanced as to color combinations and will result in a very pleasing effect. Extra strong roots.

\$25.00 for 100; \$15.00 for 50; \$8.00 for 25.

GODDESS OF THE RAINBOW COLLECTION

For delight in your June garden plant this exceptional collection containing all colors—each one a prize winner.

Collection No. 2

Consisting of three extra strong roots each of the 21 varieties listed above. Total 63 Roots. Catalog Value \$86.75

SPECIAL PRICE \$70.00

Collection No. 2A

Same as above only one extra strong root each of the 21 varieties. Total 21 Roots. Catalog Value \$36.25

SPECIAL PRICE \$30.00

(All varieties will be separately labeled)

Place your order now—We will ship at proper planting time with full cultural directions.

"Renowned for Quality"

JOHN SCHEEPERS, INC.

Flower Bulb Specialists

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"Serving America's Finest Gardens for Over 50 Years"

MAIL THIS ORDER CARD TODAY

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New York 5, N. Y.

Date

Gentlemen: Kindly ship the following:

COLCHICUMS

-Autumnale Album
-Autumnale Major
-Autumnale Minor
- Autumnale Roseum F. P.
- Speciosus Albus
-The Giant
- Violet Oueen
- Water Lily
-Special Mixture
-Special Collection
@ \$11.50 each
-Special Collection
@ \$22.00 each
-Special Collection
@ \$55.00 each

AUTUMN-FLOWERING CROCUSES

-Sativus
-Speciosus
-Speciosus Albus
-Zonatus
-Special Mixture
-Special Collection.
@ \$5.00 each
-Special Collection
@ \$8.50 each
-Special Collection
@ \$30.00 each

STERNBERGIA LUTEA

- Bulbs

TALL BEARDED IRIS

- | | |
|-------------------------|----------------------|
| Argus Pheasant | Mary Randall |
| Ballet Dancer | Missouri |
| Cherie | New Snow |
| Chivalry | Ola Kala |
| Edward of Windsor | Prairie Sunset |
| Elmohr | Ranger |
| Great Lakes | Sable |
| Happy Birthday | Snow Flurry |
| Helen McGregor | Solid Mahogany |
| Limelight | Spun Gold |
| | Wabash |

COLLECTIONS

- | | |
|---|---|
| Dykes Medal Winner
Collection 1 @ \$32.00 | Goddess of the Rainbow
Collection 2 @ \$70.00 |
| Dykes Medal Winner
Collection 1A @ \$12.00 | Goddess of the Rainbow
Collection 2A @ \$30.00 |
| Scheepers Special Mixture | |

(We will bill you after shipment is made.)

Name

Address

City State

Autumn Flowering Bulbs

TO
BRIGHTEN
YOUR
FALL
GARDEN



(They flower a few weeks after planting)

Planted in August and September they bloom in a few weeks and continue into November, weather permitting. The planting is a permanent one and they will flower in profusion each fall thereafter.

The great pleasure of having quantities of these lovely flowers in our gardens, in the lawn, under the trees, along the bank or driveway or in forgotten corners, in great variety, flowering there through September into October and some varieties even flowering until severe frost puts an end to all this gaiety, is easily within our grasp.

Colchicums (Meadow Saffron)

They produce very large flowers (4 to 6 times the size of the regular Crocus) and the blooms are produced in succession over a long period.

Our bulbs grown at our Holland farms are the very largest that are produced for sale. They give the maximum in results—many times up to 20 flowers from a single bulb.

AUTUMNALE ALBUM. Beautiful pure white. \$3.75 for 10; \$9.00 for 25; \$35.00 per 100.

AUTUMNALE MAJOR. One of the largest flowering and a rosy purple. \$4.00 for 10; \$9.50 for 25; \$37.00 per 100.

AUTUMNALE MINOR. While the flowers are not as large—it is of a beautiful Mauve shade. \$3.50 for 10; \$8.50 for 25; \$33.00 per 100.

AUTUMNALE ROSEUM FLORE PLENO. Double flower of exceptional beauty. Rosy purple. \$4.00 for 10; \$9.50 for 25; \$37.00 per 100.

THE GIANT. As the name implies, it is a giant size flower of purest lilac. \$4.75 for 10; \$11.50 for 25; \$45.00 per 100.

VIOLET QUEEN The large flowers have a ground color of lilac with violet tints for an exquisite effect. \$4.75 for 10; \$11.50 for 25; \$45.00 per 100.

SPECIAL MIXTURE. Large flowered varieties in a special mixture. \$3.50 for 10; \$8.00 for 25; \$30.00 per 100.

Special Collections

5 Bulbs each of 6 varieties listed. Total 30 Bulbs. Catalog value \$12.39

SPECIAL PRICE \$11.50

10 Bulbs each of 6 varieties listed. Total 60 Bulbs. Catalog value \$24.78

SPECIAL PRICE \$22.00

25 Bulbs each of 6 varieties listed. Total 150 Bulbs. Catalog value \$59.50.

SPECIAL PRICE \$55.00

(each variety labeled separately)

NEW DOUBLE COLCHICUM

Great double flowers like giant Water Lily blooms. Our large bulbs produce an abundance of blooms over a long period. Received an Award of Merit by The Royal General Bulbgrowers' Society, Haarlem, Holland.

WATER LILY. Violet-rose of rare beauty. \$2.25 for 3; \$7.00 for 10.

STERNBERGIA LUTEA

The Yellow Autumn Crocus—a most charming rock-garden subject. Also very useful for naturalizing, together with the autumn-flowering crocuses as they flower at the same time and offer very fine color contrasts. The flowers closely resemble a crocus of a bright yellow. We will ship the bulbs together with those of the autumn-flowering crocuses in late August-early September; they will commence flowering about three weeks after being planted. \$3.50 for 10; \$7.75 for 25; \$30.00 for 100.

Autumn Flowering Crocuses

The flowers of these gems are the same size as the regular Crocus. Our large size bulbs will produce from 4 to 6 blooms each. The reasonable price of these bulbs allows them to be planted in quantity.

SATIVUS. Flowers are purplish feathered violet, with showy orange stigmata, slightly scented. Very free flowering. \$3.00 for 25; \$10.00 per 100.

SPECIOSUS. Bright violet-blue prettily veined; having orange-red anthers and light yellow throat; large handsome and showy, one of the best for naturalizing in the grass and massing in borders and rock work. \$3.00 for 25; \$10.00 per 100.

SPECIOSUS ALBUS. A very fine white-flowered variety. Has all the same fine qualities as "Speciosus." \$3.00 for 25; \$10.00 per 100.

ZONATUS. Rose-lilac, center of the bloom is yellow with orange zone; ethereal in its lovely coloring, slightly scented. A very beautiful variety. Extra fine for naturalizing and produces from our large bulbs 5 to 6 blooms. \$3.00 for 25; \$10.00 per 100.

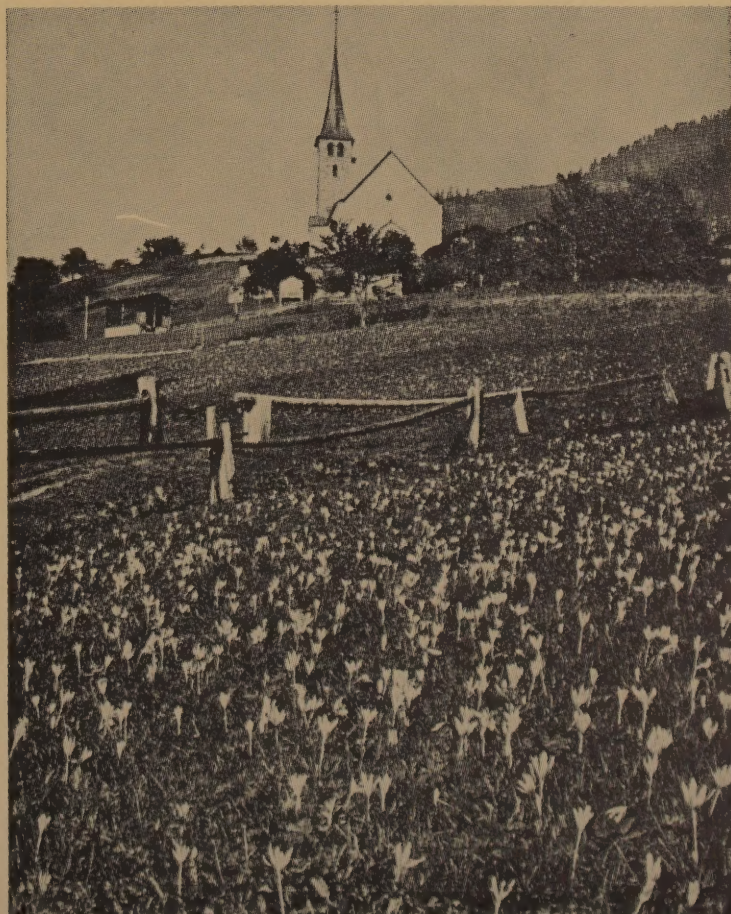
SPECIAL COLLECTIONS

10 ea. above 4 varieties	\$ 5.00
25 ea. above 4 varieties	\$ 8.50
100 ea. above 4 varieties	\$30.00
(each variety labeled separately)	

SPECIAL MIXTURE

25 Bulbs	\$ 4.00
100 "	\$ 7.00
250 "	\$14.00
1000 "	\$50.00

Please order early. Shipments will go forward at the proper planting time with full cultural and planting instructions with each order.



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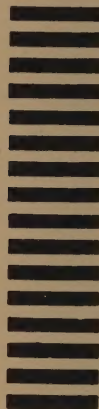
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Flower Bulb Specialists

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New York 5, N. Y.



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